

# **Job vacancy: Communications Officer**

<u>Location:</u> Brussels, Belgium <u>Organisation</u>: REScoop.eu

REScoop.eu, the European federation of energy communities, is seeking a dynamic Communications Officer to join its team in Brussels (Belgium) and support our Communications Manager with operational communication work.

### Main responsibilities

- Effectively disseminate outputs generated by the federation and its projects and members (e.g, policy papers, reports, press releases, stories) to targeted audiences.
- Manage REScoop.eu's social media accounts, choosing the appropriate social media channels for each message and target group, follow up on social media statistics and adapt the social media plan accordingly.
- Write and publish blog posts on our website, collecting input from the team, as well as REScoop.eu's projects and partners and publish articles in the back-end of our website.
- Edit and send the monthly newsletter, collecting relevant topics from the REScoop.eu team and the federation's network.
- Integrate new members to the federation's communication channels (social media, website, community energy map).
- Manage REScoop.eu communication activities in EU projects.
- Establish and maintain effective relationships with journalists, and maintain a media database.
- Support the Communications Manager with the development and implementation of the federation's communications strategy.

# About REScoop.eu

REScoop.eu is a growing network of 2,250 European energy communities that apply the 7 cooperative principles (REScoops) representing over 1.5 million citizens active in the energy transition. As a federation, we follow up on relevant policy issues, represent the voice of energy communities towards European policymakers, and promote the cooperative energy business model around Europe. We support the startup of new initiatives and provide services to our members. While our team represents a variety of nationalities, our working language is English.



### Your profile

- You have a minimum of 2 years' experience in operational communications.
- You know how to run an organisation's communications operations.
- You are familiar with website management systems (craft cms/wordpress) and (social) media monitoring tools.
- You have experience working with traditional media (print/online/TV).
- You have (at least) a Bachelor's degree in communications/media relations/public relations or a similar subject area.
- You are an outstanding team player who is ready to work in an international environment.
- You have a strong will for goal achievement and a high efficiency rate.
- You can work independently and proactively, handle responsibilities and respect deadlines.
- You have outstanding communication and English language skills, both written and spoken.
- Experience working with traditional graphic design tools such as Adobe Photoshop is a plus.
- You are willing to travel within Europe.
- You are interested in renewable and sustainable energy. Understanding of the cooperative business model is a plus.
- You have EU citizenship or have the right to work in the EU.

#### **Personality**

- You are interested in innovative projects on renewable energy, energy savings, sustainable transportation, and/or energy system transition within the context of energy communities.
- You are flexible and proactive with the ability to take on responsibilities and you are interested in continuous learning.
- You are a team player who believes in the cooperative values.

#### Our offer

- A one-year contract in Belgium for a full-time position with the likely option to extend it.
- Vibrant job in a progressive and multicultural environment.
- An opportunity to develop your professional skills and network in an open and dynamic working environment.
- Opportunities to travel around Europe and extend your knowledge and network.
- Autonomy to organise your work and flexible working conditions.



Competitive remuneration package.

## How to apply

Send your application by August 16th 2024 (17h or 5PM-CET) to recruitment@rescoop.eu.

Interviews will be conducted in English during the first week of September 2024. The starting date is as soon as possible.

Your application should include the following items:

- Curriculum Vitae in English.
- Comprehensive cover letter in English explaining your motivation to work with REScoop.eu and detailing one successful communication campaign you have conducted (1 page max).

Please use the following reference in your application email: "Application: Communications Officer".

REScoop.eu is an open and inclusive, multilingual team and explicitly encourage applications from all applicants, independent of their age, ancestry, colour, disability, ethnicity, family or marital status, gender identity or expression, national origin, political affiliation, race, religion, sex or sexual orientation.

Research shows that men tend to apply for jobs when they meet around 60% of the criteria. While women and marginalised people tend to only apply when they check every criteria. So if you think you have what it takes, but don't necessarily meet every single point on the job description, please do apply.